



DEPARTMENT OF TRANSPORTATION  
DRIVER AND MOTOR VEHICLE SERVICES  
1905 LANA AVE NE, SALEM OREGON 97314

# CUSTOM PLATE APPLICATION

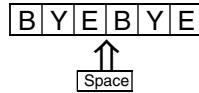
Please read the information on the front and back of this form.  
Attach this form to either an *Application for Registration (Form 268)*,  
or an *Application for Title and Registration (Form 226)*.

CURRENT OREGON PLATE NUMBER		OWNER NAME	CUSTOMER NUMBER
YEAR	MAKE	VEHICLE IDENTIFICATION NUMBER	

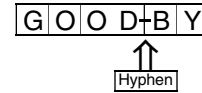
## INSTRUCTIONS:

- You can have up to six (6) characters on a custom plate. In addition to the six characters, you are allowed one extra space **or** hyphen.
  - You must have either one letter or number on the plate. You can fill each block with either a letter, number, or hyphen, or you may leave some blank.
  - You may not use three numbers followed by three letters.
  - You may not use three letters followed by three numbers.
  - Be sure to write clearly, distinguishing Z's from 2's, S's from 5's, I's from 1's.
  - With the exception of the hyphen, **NO** special characters or punctuation marks are allowed, such as # . ' ! \$ & " ?
  - Be sure to show where you want any spacing, especially if you do not want lettering to cover the tree portion of your plate. Otherwise, all characters will be centered on the plate.
  - If you use all six blocks and want to use the extra space or hyphen, draw an arrow to show where it is to be placed.

Example of the  
extra space:



Example of the  
extra hyphen:



## 2. Plate type:

(Check one)

- Tree - Available **only** for passenger-plated vehicles.
- Salmon - Available **only** for passenger-plated vehicles. You **must** pay the Salmon Plate surcharge.
- Crater Lake - Available **only** for passenger-plated vehicles. You **must** pay the Crater Lake plate surcharge.
- Cultural - Available **only** for passenger-plated vehicles. You **must** pay the Cultural plate surcharge.
- Yellow Background - Available **only** for motor homes, travel trailers, campers, motorcycles and mopeds.

- PLEASE LIST THREE CHOICES.** This will shorten the time involved if your first choice is unavailable.

- PLEASE READ THE INSTRUCTIONS ABOVE -

**FIRST CHOICE** |||>

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**SECOND CHOICE** |||>

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**THIRD CHOICE** |||>

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**APPLICATION PROCESSING:** After your application is reviewed, you will be notified whether DMV is able to issue the plate you request. Your custom plate will be sent to you as soon as it is received from the manufacturer. The processing time is a minimum of 8-10 weeks from the date DMV orders the plates.

**CUSTOMER NUMBER:** This is the same number as your Oregon driver license, instruction permit or identification card number. A business or organization should use the customer number assigned by DMV.

**HOW CUSTOM PLATE FEES ARE USED:** The extra fees you pay for custom plates fund Oregon passenger rail programs. Custom plates cost \$50 per year of the registration period at initial issuance and with each renewal. This is in addition to the regular registration fee, the plate fee and any applicable surcharge for special plate backgrounds.

**SURCHARGES FOR SPECIAL PLATE BACKGROUNDS:**

- Salmon plates cost an extra \$15 per plate (\$30 per set for a two year period) at initial issuance and with each renewal. Fees fund the Oregon Watershed Enhancement Board and the Parks and Recreation Department Fund.
- Crater Lake Plates cost an extra \$10 per plate (\$20 per set) at initial issuance only. Fees go to the Oregon Community Foundation for use on Crater Lake National Park projects.
- Cultural plates cost an extra \$15 per plate (\$30 per set) at initial issuance and with each renewal. Fees go to the Trust for Cultural Development to fund arts, heritage and humanities programs.

**CUSTOM PLATE:** A custom plate lets you choose the letters and numbers you want, within certain limits. DMV will not issue more than one set of plates with the same combination of letters and numbers. DMV will deny requests for any combination of letters and numbers that may be viewed as objectionable. Objectionable combinations include those that would, by means of foreign or slang words or phrases, by use of phonetic, numeric or reverse spelling, or when viewed as a mirror image, have the effect of alarming, threatening, offending, or misleading a reasonable person. Such choices may include, but are not limited to, combinations of letters and/or numbers that:

- **Refer to intimate bodily parts or to sexual or excretory functions;**
- **Refer in an alarming or offensive manner to a person or class of persons on the basis of race, color, gender, ethnic heritage, national origin, or other characteristic;**
- **Suggest that the vehicle to which the custom plate is issued is an official vehicle of a public agency when it is not;**
- **Refer to illegal acts; or**
- **Refer to alcoholic beverages or controlled substances or paraphernalia used in the consumption thereof.**

**CUSTOM PLATE AVAILABILITY:** Your plate choice will be made available to other applicants if:

1. You do not renew your custom plate within 30 days after it expires; or
2. Your custom plate and registration are canceled by DMV for reasons other than the above; or
3. You surrender your custom plate to DMV.

**HOW TO APPLY:** Mail the application to DMV, Custom Plate Desk, 1905 Lana Avenue NE, Salem OR 97314, or take it to a local DMV office. Applications are available at all DMV offices. If you buy a new car, the dealer may submit the application for you.

**SALE OF VEHICLE:** If you sell a vehicle that has custom plates and you want to keep the plates, you must remove them from the vehicle. If you leave the plates on the vehicle when it is sold, the plates will remain on that vehicle and if the registration is still valid, you will not be able to have the same plate configuration.

**PLATE TRANSFER:** If you are converting your current Oregon plates to custom plates and transferring the plates to another vehicle, you will need to contact DMV for instructions and applicable fees.

**PLATE RECONFIGURATION:** If you wish to change your custom plate configuration at renewal time, you will be required to pay the registration fee, a \$5 replacement fee as well as any applicable plate fee. If you wish to change your custom plate configuration at any other time, you will be required to pay a replacement fee of \$10 and any applicable plate fee.

**SURRENDERING CUSTOM PLATES:** Custom plates may be surrendered and exchanged for regular registration plates at any time. Since no refund or credit is made for the unexpired portion of the custom registration, you may wish to surrender or exchange a custom plate when you are due to renew your registration.