

# Dealer Details

A newsletter from  
Oregon Department of  
Transportation, DMV Business  
Regulation Section

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## USING AN OLD APPLICATION FORM CAN HOLD UP THE PROCESSING OF YOUR DEALER CERTIFICATE

The dealer application group of forms were revised to reflect law changes made by the 2001 legislature. We encourage you to use the new forms, as they are the most up-to-date and reflect current dealer laws. The correct forms to use are:

*Application for Three Year Vehicle Dealer Certificate, Form 735-370*  
(Revision date 03-02)

*Instructions for Completing an Original Dealer Application, Form 370A,*  
(Revision date 03-02)

*Application for Three Year Motorcycle Dealer Application, Form 366,*  
(Revision date 10-01)

*Application for Surety Bond for Three Year Motorcycle Dealer, Form 366B,*  
(Revision date 01-00)

*Correction Application, Form, 371* (Revision date 04-02)

*Supplemental Application, Form 372* (Revision date 01-02)

*Wrecker Application, Form 373* (Revision date 08-01)

The latest forms are available on our Web site: [www.oregondmv.com](http://www.oregondmv.com). Click on the Business Regulation and Dealers icon and follow the instructions. Recycle application forms printed prior to the revision dates shown above.

*Noella Hilfiker*  
DMV Business License Unit Supervisor

## NOTICE OF VEHICLE PURCHASE (FORM 165)

Dealers are to legibly complete and submit to DMV a Notice of Vehicle Purchase for any vehicle the dealer purchases with an Oregon title, if the dealer is not transferring the title to the dealer's business name. The notice is to be submitted to DMV within 7 calendar days of the date of sale or date the dealer takes possession of the vehicle. This includes those vehicles with a quick turnaround, such as a vehicle purchased today and sold tomorrow.

*Barbara Caine*  
Investigator, Business Regulation

### NEWSFLASH!!!

Until further notice, **all** dealer training classes being offered by DMV Business Regulation for January-June 2003 have been cancelled. If you have any questions, please contact Clyde Carrick at (503) 945-5077.

## Business Regulation

**Chris Ratliff, Manager** (503) 945-5281

Susan Kanode, Office Coordinator and Investigative Support

Clyde Carrick, Program Specialist, Snowmobile Safety and Dealer Details Editor (503) 945-5077

Web Page:

[www.oregondmv.com](http://www.oregondmv.com)

## Investigation Team

**Rollie Husen, Chief Investigator**

(503) 945-5281

### **Investigators:**

Barbara Caine, Steve Gallier, Dale Geiger, Denzel Gifford, Ron Irving, David Jurgenson, Rick Parsons

## Business License Unit

**Noella Hilfiker, Supervisor**

(503) 945-5052

### **Staff:**

Betty Fox, Tami Schemmel, Esther Reynoso, Karen White

Address correspondence to:  
Clyde Carrick, Editor, Dealer Details,  
DMV Business Regulation  
1905 Lana Ave NE  
Salem, OR 97314

## FTC USED CAR RULE

DMV Investigators frequently observe violations of the FTC Used Car rule during the course of visiting dealers. Although DMV does not enforce this rule we want to insure that dealers are aware of the regulations that require dealers to post disclosures (Buyers Guides) on used vehicles offered for sale.

The regulations require that the Buyers Guide be posted ***prominently*** and ***conspicuously*** on or in a vehicle when the vehicle is available for sale. It must be posted in such a way that both sides are readable. Any offenses noted by DMV will be referred to the Department of Justice. Dealers who violate the Used Car Rule may be subject to penalties of up to \$11,000.00 per violation in FTC enforcement actions.

You can view the publication "A Dealer's Guide to the Used Car Rule" on the FTC website at [www.ftc.gov](http://www.ftc.gov). Look for the Business Information/Automobiles prompt. You can also call 1-877-FTC-HELP for information.

*Rick Parsons, Investigator  
Business Regulation*

## ELECTRONIC SUBSCRIPTION SERVICE COMING

DMV Business Regulation Section is moving to an electronic subscription service starting with the Spring 2003 edition to distribute Dealer Details. Subscribers will be notified by email when Dealer Details has been published. This email will include a link to the latest Dealer Details on our Web site. This change will improve efficiency and could result in savings to DMV in printing and postage costs.

For your convenience, we encourage everyone to consider making the switch to the electronic version. Should you choose not to make the switch, DMV will still send you a copy by mail.

Please send your email address to the following email address: **[Clyde.O.Carrick@odot.state.or.us](mailto:Clyde.O.Carrick@odot.state.or.us)**. He will then add you to the list. If you have any questions, please don't hesitate to call Clyde at (503) 945-5077.

*Chris Ratliff  
Business Regulation Section Manager*

## NOTICE OF POLICY CHANGES

Oregon DMV recently received information from the California DMV that the California Vehicle/Vessel Transfer and Reassignment Form (REG 262), is not an ownership document for the purposes of titling a vehicle. As of December 1, 2002, Oregon DMV discontinued accepting the REG 262 as an ownership document; however the REG 262 is acceptable as a bill of sale, odometer disclosure or power of attorney. If you have any questions contact Vehicle Programs at (503) 945-5243.

## CULTURAL LICENSE PLATES

DMV started issuing a new license plate February 5, 2003, to observe the importance of culture in Oregon. The Cultural license plates will be available for passenger vehicles, motor homes and travel trailers. Custom and Amateur Radio Operator (HAM) license plates will also be available with the Cultural design for those vehicles that are eligible.

There is a \$15 per plate (\$30 per pair) surcharge. The surcharge is collected at original issuance, renewal or at replacement if the customer does not already have Cultural plates. The plates can be transferred to another vehicle of the same type. The vehicles eligible for 4 year registration can have a Cultural plate for the same price of \$15 per plate, \$30 per pair. The surcharge is NOT doubled.

Proceeds from the sale of Cultural Plates will be distributed to the Trust for Cultural Development to fund specific arts, heritage and humanities programs.

Cultural plates will have the following configurations:

- Passenger vehicle license plates will have a configuration of "CU" followed by five numbers (CU12345). The CU will be to the left of the plate, with the C above the U (similar to salmon plates). The registration period will be for 2 years unless the vehicle is eligible for 4 years of registration.
- Motor home license plates will have a configuration of "CV" followed by five numbers (CV12345). The CV will be to the left of the plate, with the C above the V (similar to salmon plates). The registration period will be for 2 years.
- Travel trailer license plates will have a configuration of "CW" followed by five numbers (CW12345). The CW will be to the left of the plate, with the C above the W (similar to salmon plates). The registration period will be for 2 years.

For additional information, call:

Salem (503) 945-5000  
Portland-Metro Area (503) 299-9999  
Bend (541) 388-6322  
Medford (541) 776-8025  
Roseburg (541) 440-3395  
Eugene (541) 686-7855  
TTY (503) 945-5001

or visit the DMV website at <http://www.oregondmv.com>.

*Val Schoenfeldt  
DMV Program Support*

## CHANGE TO DEALER DETAILS

Effective this issue, Dealer Details will no longer contain a quarterly list of canceled dealers and wreckers. For an updated list of canceled dealers, check our website at [www.oregondmv.com](http://www.oregondmv.com). Click on the Business Regulation and Dealers link and follow the instructions to access the Licensed, Cancelled and Suspended Dealer List.

*Chris Ratliff*  
Business Regulation Section Manager

## UNLICENSED DEALERS INVESTIGATED

Note: PENALTY AMOUNTS AND SANCTIONS MAY NOT REFLECT NEGOTIATED SETTLEMENTS

Name	DBA	City	Amount
James E Strimska		Redmond	\$ 7,500.00
Arthur Milone		Redmond	\$55,000.00
Cascade Marine Center		Portland	\$20,000.00
Mary E Wimberly	WNW Used Cars & Truck Sales	Myrtle Creek	\$ 5,000.00
Jose Del Carmel Rivera		Ontario	\$ 2,500.00
Wright Choice Inc		Portland	\$ 1,500.00

## Licensed Dealer Penalties and Sanctions

Note: PENALTY AMOUNTS AND SANCTIONS MAY NOT REFLECT NEGOTIATED SETTLEMENTS

Dealer	City	Violations Found	offense	count	Amount
Santiam Auto	Salem	Failure to obtain a corrected vehicle dealer certificate	1	1	\$500
		Failure to maintain proper records	1	1	\$500
Top O Hill RV	Aurora	Failure to satisfy interest in a vehicle within 15 days	2	2	\$2000
		Failure to supply ownership documents within 25 days	2	1	\$ 250
		Failure to pay consignor within 10 days of date of sale	2	1	\$1000
		Receiving commission/fee on consignment sale prior to transaction completion	1	1	\$ 500
ASI Inc DBA Eastside Homes	Milwaukie	Failure to pay consignor within 10 days of date of sale	1	1	\$500
		Receiving commission/fee on consignment sale prior to transaction completion	1	1	\$500
Golden Pacific Homes DBA Harmon Homes	Portland	Receiving commission/fee on consignment sale prior to transaction completion	1	4	\$2000
Jerry O. Stone	Ontario	Allowing a person not employed by the dealership to imply affiliation in order to engage in dealer activity	1	2	\$250
Jack Gordon Sherman DBA Bestbuy Auto Wholesale	Portland	Failure to supply ownership documents within 25 days	2	1	\$ 250
		Failure to satisfy interest in a vehicle within 15 days	1	2	\$2000
		Failure to notify Purchaser/Lienholder of delay within 25 Business Days	2	2	\$ 500
		Failure to follow proper trip permit procedures	2	12	\$ 600

# Licensed Dealer Penalties and Sanctions

Note: PENALTY AMOUNTS AND SANCTIONS MAY NOT REFLECT NEGOTIATED SETTLEMENTS

Dealer	City	Violations Found	offense	count	Amount
NW Auto Group <b>Suspended for Failure to pay civil penalty</b>	Portland	Failure to supply ownership documents to purchaser within 25 days	2	7	\$1750
		Failure to satisfy interest in a vehicle within 15 days	3	17	\$1000
		Failure to provide proper records	2	2	\$1000
		Making false statements of material fact to an investigator	1		\$ 500
Ben Rogers Auto Center <b>Dealer Certificate/Right to Apply Suspended 3 yrs</b>	Hillsboro	Failure to Notify Purchaser/Lienholder of Delay in title documents within 25 business days	2	2	\$ 500
		Allowing non-employee to imply affiliation with Dealership	1	6	\$1500
		Failure to satisfy interest in a vehicle within 15 days	1	7	\$7000
Integrity Motors	Eugene	Failure to obtain a supplemental vehicle dealer certificate	1	1	\$500
Enviro Clean Equipment	Estacada	Failure to obtain a corrected vehicle dealer certificate	1	1	\$500
Deschutes Auto Brokers	Redmond	Failure to satisfy interest in a vehicle within 15 days	1	1	\$1000
		Failure to pay consignors within 10 calendar days	1	1	\$ 500
Bobbys Auto Sales	Portland	Failure to submit fees and application to DMV within 30 days	3	1	\$500
		Failure to Notify Purchaser/Lienholder of Delay in title documents within 25 business days	2	1	\$250
		Issuance of temporary registration permit when not submitting combined title and registration application	2	1	\$ 50
		Issuance of temporary registration permit without first obtaining DEQ certificate	2	1	\$ 50
		Failure to follow proper procedures when issuing temporary registration permit	3	1	\$100
Auto Country	The Dalles	Signing a name or allows any other person to sign a name of an owner, security interest holder or lessor on title or transfer documents without a power of attorney	1	1	\$500
Turner Auto	Portland	Failure to Notify Purchaser/Lienholder of Delay in title documents within 25 business days	2	7	\$1750
		Failure to provide title to purchaser within 25 calendar days	3	7	\$3500
HGA	Portland	Failure to maintain records of title delivery	2	9	\$2250
		Failure to maintain proper vehicle dealer records	2	6	\$1500
		Failure to notify DMV within 7 days of vehicle being transferred to dealer stock	2	7	\$ 350
Zundels Auto Sales	Baker City	Failure to submit fees and application to DMV within 30 days	2	5	\$1250
		Failure to follow proper procedures when issuing temporary registration permit	2	18	\$ 900
Better Cars and Trucks	Bend	Failure to satisfy interest in a vehicle within 15 days	1	1	\$1000
Al Hutchinson Inc	Corvallis	Failure to satisfy interest in a vehicle within 15 days	2	8	\$8000
One Stop RV	Portland	Failure to supply ownership documents to purchaser within 25 days	2	1	\$500
		Collecting title and registration processing fee and not submitting fees and application to DMV	1	1	\$250
		Failure to maintain proper records	2	1	\$250
Integrity Auto Wholesale LLC	Boring	Failure to pay consignors within 10 days of the date of sale	1	1	\$500